



WTTE Columbus
1261 Dublin Rd
Columbus, OH 43215

Media Strategies & Research-Denver
1580 Lincoln St
Ste 510
Denver, CO 80203-1507

Contract # 1351109

Schedule Dates 09/19/12-09/23/12
Advertiser Planned Parenthood Action Fund (33198)
Agency Media Strategies & Research-Denver (1374)
Product POLITICAL ISSUE (ns) (1187)
Brand PLANNED PARENTHOOD ACTION FUND 2012 (42)
Salesperson HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1
Sales Office WSYX/WTTE/ESYX/WWHO
Buyer Name Collins,Suzanne
Phone/Fax /
CPE 11528
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments WTTE

Date Entered 08/06/12
Last Modified 08/08/12
Entered By Dawn Hachtel
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,592.50
Net Total \$20,357.50
Sales Tax

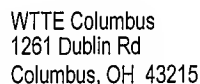
Columbus (WTTE)

By Broadcast Month	Spots	Rate
Sep. 2012	27	\$23,950.00
Grand Total:	27	\$23,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/19/12-09/19/12	1	:30	6:58A- 7:57A (EST)				1					1	\$400.00	\$400.00	Columbus (WTTE)	7A GDC	8/6/12
2.0	Normal Line / SPOT	09/19/12-09/21/12	1	:30	7:58A- 9A (EST)				1	1	1			3	\$400.00	\$1,200.00	Columbus (WTTE)	8A GDC	8/6/12
3.0	Normal Line / SPOT	09/21/12-09/21/12	1	:30	12:58P- 1:57P (EST)						1			1	\$175.00	\$175.00	Columbus (WTTE)	1P JUDGE ALEX	8/6/12
4.0	Normal Line / SPOT	09/19/12-09/19/12	1	:30	3:58P- 5P (EST)				1					1	\$350.00	\$350.00	Columbus (WTTE)	4P WILKOS	8/6/12
5.0	Normal Line / SPOT	09/20/12-09/20/12	1	:30	5:58P- 6:30P (EST)					1				1	\$700.00	\$700.00	Columbus (WTTE)	6P 88	8/6/12
6.0	Normal Line / SPOT	09/21/12-09/21/12	1	:30	6:30P- 6:57P (EST)						1			1	\$700.00	\$700.00	Columbus (WTTE)	2.5	8/6/12
7.0	Normal Line / SPOT	09/19/12-09/20/12	1	:30	6:58P- 7:30P (EST)				1	1				2	\$1,300.00	\$2,600.00	Columbus (WTTE)	2.5	8/6/12
8.0	Normal Line / SPOT	09/19/12-09/21/12	1	:30	7:31P- 7:57P (EST)				1	1	1			3	\$1,600.00	\$4,800.00	Columbus (WTTE)	88	8/6/12
9.0	Normal Line / Prime Premium	09/19/12-09/19/12	1	:30	7:57P- FOX-X Factor (Wednesday)				1					1	\$2,600.00	\$2,600.00	Columbus (WTTE)	8P XFACTOR	8/6/12
10.0	Normal Line / Prime Premium	09/20/12-09/20/12	1	:30	7:57P- FOX-X Factor (Thursday)					1				1	\$2,600.00	\$2,600.00	Columbus (WTTE)	8P XFACTOR	8/6/12
11.0	Normal Line / SPOT	09/19/12-09/20/12	1	:30	10P- News-Fox 28 News at 10p				1	1				2	\$1,500.00	\$3,000.00	Columbus (WTTE)	10P NEWS	8/6/12
12.0	Normal Line / SPOT	09/22/12-09/22/12	1	:30	11P- News-Fox 28 News at 11p							1		1	\$1,000.00	\$1,000.00	Columbus (WTTE)	10P NEWS LN after CF	8/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------



Media Strategies & Research-Denver
1580 Lincoln St
Ste 510
Denver, CO 80203-1507

Schedule Dates	09/19/12-09/23/12
Advertiser	Planned Parenthood Action Fund (33198)
Agency	Media Strategies & Research-Denver (1374)
Product	POLITICAL ISSUE (ns) (1187)
Brand	PLANNED PARENTHOOD ACTION FUND 2012 (421)
Salesperson	HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1
Sales Office	WSYX/WTTE/ESYX/WWHO
Buyer Name	Collins,Suzanne
Phone/Fax	/
CPE	11528
Account Types	Local/Political Issue Agency BRD
Billing Type	Weekly/Irregular
Comments	WTTE

Date Entered	08/06/12
Last Modified	08/08/12
Entered By	Dawn Hachtel
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$3,592.50
Net Total	\$20,357.50
Sales Tax	

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Sep. 2012	27	\$23,950.00
Grand Total:	27	\$23,950.00

CONFIRMATION CONTRACT

Comments: